



2019 Merchandise and Swap Meet Vendor Information and Rules

Merchandise Vendor Booth Space Options

10' wide x 10' deep = \$200

20' wide x 10' deep = \$300

40' wide x 20' deep = \$400

40' wide x 40' deep = \$600

80' wide x 40' deep = \$700

Tents must fit inside the booth size you select in your registration (not including anchor ropes).

110v electric is available for \$75 (some electric will be provided via generator)

All vendors must have their booths open all three Festival days (June 7-9, 2019) and hours (Friday 10-4, Saturday 10-7 and Sunday 10-5). Closing of your booth early is prohibited. Deadline to register is May 24, 2019.

Booth locations are determined annually. While we do our best to provide returning vendors with same or similar locations, it is not guaranteed. Booth assignments are determined based on sponsors, premier vendors, registration date, booth size and electrical requirements.

Please note: Retail vendors are not permitted to share booth space – only one company per space. Multiple retail brands that are owned by the same parent company may share space (no more than three brands). The second and third brands will be charged \$100 each which will provide a listing on the Vendor page of the website, inclusion in an eblast promoting registered vendors, and a mention for each brand on our Facebook page. Contact us at info@bantam.org if you wish to do this.

Retailers who wish to share a booth with one of their partner manufacturers may do so at no additional charge. Only the retail company name will be promoted on the Festival's website and in promotional efforts. Only one retailer and one manufacturer may share the booth.

If you would like to have your company's booth located next to another retailer's booth, you may make that request in the Comments section in vendor registration. We will do our best to accommodate your request.

For an extra \$500, you can also be a Premier Vendor. Those vendors receive priority booth location and some marketing benefits, including logo instead of listing on the Vendor web page, multiple Facebook mentions, rotating live announcements during the Festival and logo in one e-blast to Festival subscribers.

Consider being a sponsor! You'll receive priority location for your booth plus other valuable marketing benefits to help market your company to Jeep enthusiasts! Benefits include priority booth space, logo on website and volunteer t-shirts, promotion in eblasts and social media, signage at event, and more. Email info@bantam.org for details.

Nonprofit Rates

Nonprofit organizations who are selling items may reserve a 10' x 10' space for \$125 or provide volunteers for the event (two volunteers, two shifts each) and get a free booth. Email info@bantam.org to register your non-profit group.

Swap Meet Vendor Booth Space Options (used items only)

10' wide x 10' deep = \$75

10' wide x 20' deep = \$100

20' wide x 40' deep = \$150

*Electric is not available

Additional Benefits

- **New in 2019:** We will be offering Bantam Bingo to generate traffic to your booth. The first 30 vendors who select this item when they register for their booth space will be given a spot on our Bantam Bingo Card. Every registered attendee and general admission guest will receive a card that they can take to participating vendor booths. Vendors will be given a stamp to validate their square on the card. Once the card holder has filled the card, they can turn it in to win cash prizes. Vendor cost to participate is \$25.
- All Merchandise vendors registered by March 31 will have the chance to participate in our Bantam Bonus Card. The card offers special discounts or giveaways to registered participants that purchase our Festival package (approx. 350). The first 12 vendors that respond with an offer will be included on the card. *Note: this offer must be of higher value than other show specials you might be offering to Festival attendees. There is no cost for vendors to participate.
- Merchandise vendors will have a special vendor parking area at the Jeep Invasion. Each vendor may purchase one spot in the preferred vendor area for \$25 while spaces last. If you would like to purchase additional spots, please contact us directly at Info@bantam.org. A special entry decal for this area will be provided at vendor check in. Vendors can still also request one free Jeep Invasion parking spot (among all Invasion participants) during registration, while space lasts.
- A basic vendor map will be distributed to spectators as they enter the Festival gate so they can easily find your location. Vendors will also receive a copy at check in. The map can be photographed and uploaded to your social media sites so you can alert your customers where to find you.

Vendor Guidelines and Rules

- Set-up /load-in is Thursday, June 6 between 9 - 5 or Friday, June 7 between 8 - 9 a.m.
- Vehicles may not move inside the vendor area during Festival hours. If you arrive after the Festival opens at 10 a.m., you will not be permitted to park in your booth. You must park in the vendor parking area.
- Parking for vendors is located near the Vendor area. Vendors will be given a limited number of mirror tags for all vehicles that need to be parked in the booth space or vendor parking area. Tags will have license plates written on them and are not transferable. If you plan to park a vehicle in your booth space, it must fit in the booth dimensions you have reserved. Otherwise it needs to be parked in the vendor parking area during Festival hours.
- All vendor booths must be properly anchored in case of high winds or storms.
- Electric - An extra fee will be charged for those who need electric. There is minimal permanent electric service at Cooper's Lake and the bulk of electric is provided by whisper quiet generators. Electric is provided ONLY to run lights, computers, music, etc. and may ONLY be used during Festival hours (food vendors are the only exception). It is not available for after-hours personal use such as air conditioners, etc. Those who need that type of service must bring their own generators. Whisper-quiet generators are required. Anyone in violation of these rules will be required to disconnect and find their own power source and fuel.
- Each merchandise vendor will be given up to 8 wristbands for employees. Each swap meet vendor will be given 2 wristbands for employees. Additional wristbands must be purchased at \$10 per day.
- Vendors are not permitted to bring their own side by sides, quads, golf carts, etc. without prior approval.
- Aggressive marketing tactics are not permitted. All employees must remain in your booth space.
- All amplified sound from a booth must be at a reasonable volume so as not to impede personal discussions at neighboring booths.
- If you choose to stay overnight in your booth, you must request permission in advance. Access to restrooms/showers is not available unless you pay the daily camping fee to Coopers Lake Campground.
- If your booth set up requires shipment of a pallet or large containers that must be unloaded with a forklift, Coopers Lake Campground charges \$50 each time they move your item. Arrangements for large shipments must be made in advance and cannot arrive prior to the Monday before the Festival. They must be picked up the Monday after the Festival. You must notify the Festival if you are shipping items and provide tracking numbers for each package. Shipments may not arrive until the Monday before the Festival.
- Food and Beverages (including bottled water) are not permitted to be sold by merchandise or swap meet vendors' booths. These items are only permitted to be sold by our approved food vendors.

Vendor Rules for participating in the Jeep Invasion

- The Jeep Invasion is not a direct selling opportunity and vendors are prohibited from selling merchandise at any location near designated Jeep parking areas during the Jeep Invasion. Vendors may hand out printed sales literature from their registered Invasion Jeep only. One stand-up sail banner is permitted per Jeep as long as it is positioned immediately beside the Jeep.
- Tables and pop-up tents are prohibited at the Jeep Invasion. The only exceptions to this are the companies that are sponsoring the Jeep Invasion.

Failure to abide by all rules will result in expulsion from the Festival with no refund.

Rental Companies

- Tents, tables and chairs can be rented from our preferred rental companies.

General Rental Company, Cranberry Township, Pa, 724-776-6990

KenMac Rentals, Butler, Pa., 724-282-2020

T & M Hardware, Ellwood City, Pa., 724-752-5906